



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325035

Schedule Dates 09/04/12-09/10/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 09/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260207
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,692.75
Net Total \$77,592.25
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	109	\$91,285.00
Grand Total:	109	\$91,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5A- 6A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		8/1/12
2.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6A- 7A (EST)	4		X	X	X	X			4	\$750.00	\$3,000.00	Charlotte (WSOC)		8/1/12
3.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	7A- 8A (EST)	6		X	X	X	X			6	\$700.00	\$4,200.00	Charlotte (WSOC)		8/1/12
4.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	8A- 9A (EST)	6		X	X	X	X			6	\$600.00	\$3,600.00	Charlotte (WSOC)		8/1/12
5.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	4:30A- 4:59A (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Charlotte (WSOC)		8/1/12
6.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)		8/1/12
7.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6A- 7A (EST)								1	1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
8.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7A- 8A (EST)								1	1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
9.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8A- 9A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)		8/1/12
10.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	6A- 7A (EST)								1	1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
11.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	7A- 8A (EST)								1	1	\$250.00	\$250.00	Charlotte (WSOC)		8/1/12
12.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	8A- 9A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)		8/1/12
13.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	9A- 10A (EST)	4		X	X	X	X			4	\$245.00	\$980.00	Charlotte (WSOC)		8/1/12
14.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	10A- 11A (EST)	3		X	X	X	X			3	\$245.00	\$735.00	Charlotte (WSOC)		8/1/12

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15.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	10:58A- 12P (EST)	3		X	X	X	X			3	\$325.00	\$975.00	Charlotte (WSOC)		8/1/12
16.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	12P- 1P (EST)	3		X	X	X	X			3	\$245.00	\$735.00	Charlotte (WSOC)		8/1/12
17.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	12P- 12:30P (EST)							1			\$200.00		Charlotte (WSOC)		8/1/12
17.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
18.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	12P- 12:30P (EST)								1	1	\$200.00	\$200.00	Charlotte (WSOC)		8/1/12
19.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	4P- 5P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	Charlotte (WSOC)		8/1/12
20.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5P- 5:30P (EST)	6		X	X	X	X			6	\$700.00	\$4,200.00	Charlotte (WSOC)		8/1/12
21.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5:30P- 6P (EST)	6		X	X	X	X			6	\$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12
22.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6P- 6:30P (EST)	7		X	X	X	X			7	\$900.00	\$6,300.00	Charlotte (WSOC)		8/1/12
23.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6P- 6:30P (EST)							1			\$390.00		Charlotte (WSOC)		8/1/12
23.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	No Avail/Exception -	
24.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	6P- 6:30P (EST)								1	1	\$925.00	\$925.00	Charlotte (WSOC)		8/1/12
25.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6:58P- 7:30P (EST)	4		X	X	X	X			2	\$700.00	\$1,400.00	Charlotte (WSOC)		8/1/12

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25.0.1	Closed Preempt	09/04/12															Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	
25.0.2	Closed Preempt	09/04/12															Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	
26.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		8/1/12
27.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7P- 8P (EST)							1			\$400.00		Charlotte (WSOC)		8/1/12
27.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	Program Change/Exception - NASCAR	
28.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7:30P- 8P (EST)							1			\$500.00		Charlotte (WSOC)		8/1/12
28.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	No Avail/Exception -	
29.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	8P- 10P (EST)		1							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
30.0	Normal Line / Spot	09/04/12-09/04/12	6	:30	10P- 11P (EST)			1						1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
31.0	Normal Line / Spot	09/05/12-09/05/12	6	:30	9P- 9:30P (EST)				1					1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		8/1/12
32.0	Revised Line / Spot	09/05/12-09/06/12	6	:30	10P- 11P (EST)					1							Charlotte (WSOC)		8/1/12
32.1	Normal Line / Spot	09/06/12-09/06/12	6	:30	9P- 10P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		9/5/12

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33.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	9P- 10P (EST)							1		1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/1/12
34.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	10P- 11P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
35.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	8P- 9P (EST)								1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
36.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	11P- 11:35P (EST)	6		X	X	X	X			6	\$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12
37.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	11P- 11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12
38.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	11:30P- 12:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12
39.0	Normal Line / Spot	09/04/12-09/06/12	6	:30	11:35P- 12:02A (EST)	3		X	X	X				3	\$375.00	\$1,125.00	Charlotte (WSOC)		8/1/12
40.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7:30P- 11P (EST)							1		1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		8/1/12
41.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8P- 11:30P (EST)							1		1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/1/12
42.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5A- 6A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
43.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6A- 7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
44.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7A- 8A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
45.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	8A- 9A (EST)		2							2	\$600.00	\$1,200.00	Charlotte (WSOC)		8/1/12
46.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	9A- 10A (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12

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47.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5:30P- 6P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
48.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5P- 5:30P (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
49.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6P- 6:30P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)		8/1/12
50.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6:58P- 7:30P (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
51.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7:30P- 7:56P (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
52.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11P- 11:35P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
53.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	12:05A- 12:35A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
54.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11:35P- 12:02A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
55.0	M/G For 25.0.1,25.0.2 / Spot	09/04/12-09/07/12	6	:30	6:30P- 7P (EST)	1		X	X	X	X			1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		8/14/12
56.0	M/G For 28.0.1 / Spot	09/06/12-09/06/12	6	:30	4P- 4:30P (EST)	1				X				1	\$500.00	\$500.00	Charlotte (WSOC)		9/5/12
57.0	M/G For 17.0.1,23.0.1,27.0.1 / Spot	09/06/12-09/06/12	6	:30	4:30P- 5P (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)		9/5/12
58.0	Normal Line / Spot	09/06/12-09/06/12	6	:30	6:30P- 7P (EST)					1				1	\$490.00	\$490.00	Charlotte (WSOC)		9/5/12

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